



ORIGO | Global Business Advisors

## ENVIRONMENTAL CAPITAL GROUP

FOR IMMEDIATE RELEASE

### **ORIGO INC. AND ENVIRONMENTAL CAPITAL GROUP ANNOUNCE PROGRAM TO CATALYZE CLEANTECH INVESTMENTS IN CHINA AND INDIA FOR U.S. STATE DEPARTMENT**

Project with Asia-Pacific Partnership on Clean Development & Climate to focus on low carbon investments

Washington D.C., October 19, 2009 – Specialized advisory firms Environmental Capital Group and Origo Inc. have been selected by the U.S. State Department to develop public-private partnerships to catalyze clean technology deployment in India and China. The program, as part of the Asia-Pacific Partnership on Clean Development & Climate, seeks to connect viable clean technology companies and clean infrastructure projects with sources of public and private funding, business partners, and government programs. The program intends to advance the development and market adoption of low carbon technologies to materially impact climate change.

Private equity firms, venture capitalists, and other institutions have invested heavily in clean technology, or “cleantech,” in recent years, thanks to attractive market opportunities and supportive government policies. These cleantech investments have helped to nurture proven environmentally friendly technologies in a range of business sectors, such as renewable energy and energy efficiency. At the same time, public agencies have sought clean development that supports environmental sustainability as well as social and economic development goals. By linking the objectives of these groups, this program will make it easier for investors to support clean technologies in markets that may be unfamiliar or difficult to navigate.

Jeff Hamaoui, founder of California-based Origo, Inc., stated, “The State Department program recognizes the need to bring together public and private sector cooperation. By leveraging private investment in the cleantech sector with support from public entities in terms of policy, grants, debt, financing, and risk reduction tools, we believe that the best clean energy technologies can be successfully deployed in large, developing markets.”

Bryan Martel, founder and managing director of California-based Environmental Capital Group (ECG) added, “It is an honor to work with the U.S. State Department on this program together with Origo. Facilitating the implementation of clean technologies in India and China is critical in order to address climate change -- you cannot solve the climate change problem without significant, focused efforts in these huge, developing economies.”

In addition to supporting domestic clean technology companies and projects within India and China, Origo and Environmental Capital Group (ECG) are working with international companies looking to develop clean energy projects or to establish businesses in India or China. Origo and ECG welcome inquiries from such companies and will seek to connect them with potential funding sources, business partners and policy and market information in India and China.

## **ABOUT ASIA-PACIFIC PARTNERSHIP ON CLEAN DEVELOPMENT & CLIMATE CHANGE**

The Asia-Pacific Partnership on Clean Development and Climate (APP) engages the governments and private sectors of Australia, Canada, China, India, Japan, the Republic of Korea, and the United States in an innovative effort that will promote investment in clean technologies, goods, and services. It will also accelerate the sharing of energy-efficient best practices and identify policy barriers to the diffusion of clean energy technology. The APP Partner countries have come together voluntarily to advance clean development and climate objectives, recognizing that development and poverty eradication are urgent and overriding international goals.

Upon its launch in 2006, the Partnership's eight task forces created action plans that leverage the expertise of public and private entities in major energy-intensive sectors in the Partner economies. Since then, Partners have convened regularly both to implement action plan projects and to monitor progress on a multi-sector program designed to promote the development and deployment of clean energy technologies among member nations. To date, the APP has endorsed a total of 174 projects that are already achieving concrete results as they directly address the sector-specific goals identified by the task forces.

## **ABOUT ORIGO, INC.**

Origo is a sustainable investment and partnership brokerage firm based in San Francisco, California, specializing in the development of sustainable platforms, encouraging multifaceted partnerships between creative and innovative partners. With wide-ranging ties to the private, government, philanthropic and non-profit sectors, Origo is specially suited to brokering partnerships around investment opportunities. In addition, Origo brings a creative, non-linear approach to business design, with a focus on collaboration, openness, and the alignment of partner priorities. Current and past clients and partners include the Kellogg Foundation, USAID, PEPFAR, NASA, Haas Center for Executive Education, Rockefeller Foundation, World Business Council on Sustainable Development, Avina Foundation, General Electric, GE Capital and TechSoup Global.

## **ABOUT ENVIRONMENTAL CAPITAL GROUP**

Environmental Capital Group (ECG) is a specialized investment advisory firm that helps leading institutional investors to create sustainable environmental value while achieving outstanding financial returns from their private equity investments. ECG works closely with limited partner trustees and executives, fund managers and general partner groups to provide environmental due diligence, performance monitoring, and reporting services that account for the real environmental impacts created by the portfolios of these investors, particularly for investments in clean energy and technology. ECG also works with public and private institutions to catalyze investments in clean technology solutions to address climate change, sustainable use of natural resources, and other environmental priorities.

###

For more information:

Environmental Capital Group, Cliff Brown: (530) 274-1191, [cliff@environmentalcapitalgroup.com](mailto:cliff@environmentalcapitalgroup.com)

Origo Inc., Jeff Hamaoui: (415) 225-8103, [jhamaoui@origoinc.com](mailto:jhamaoui@origoinc.com)